

# ORGANISATION

## Vision

- How does the organisation define success over this period of development or operation (and over what timeframe)?
- What are the Key Performance Indicators (KPIs); how are you measuring success (size of operation, revenues, profits, impacts, reputation, market share)?

## Critical Competencies

- What skills, knowhow, or experience are required to deliver this organisation's Vision and Mission?
- How do those competencies break down by roles and function in the organisation; who needs to be competent at what?
- What kinds of competencies are required to not just survive but to thrive?

## Mission

- What principles or standards are required or important to adhere to in pursuit of the Vision?
- What makes the organisation different to competitors and alternatives?
- How will you know you're meeting your principles or standards every day?

## Resource Requirements

- What resources (economic, social, time, space, equipment and materials) do you need to reach the success threshold for this period of development or operation (i.e. launch or scaling)?
- How much time does your resource allow you in which to reach a sustainable resourcing position through revenues or further investment?